



**Business Administration Major
Transfer Pathway with Associate's Degree
(Edison State to Bluffton University)**

Please note: This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses. updated 5/19

YEAR	FALL	SPRING
First Year AT EDISON	BUS 110S Introduction to Business 3 CIS 110S Computer Concepts and Applications 3 COM 121S Fundamentals of Communication 3 ENG 121S Composition I 3 Math Elective 3 (MTH 125S General Statistics) Total 15	ACC 121S Introduction to Financial Accounting 4 BUS 223S Business Communication 3 CIS 202S Spreadsheets 3 ECO 221S Principles of Microeconomics 3 Humanities Elective 3 (REL 121S World Religions OR MUS 120S Music Appreciation OR THE 121S Intro to Theater) Total 16
Second Year AT EDISON	ACC 122S Intro to Managerial Accounting 4 BUS 229S Business Finance 3 BUS 235S Business Law 4 MKT 216S Principles of Marketing 3 MKT 218S Customer Service 1 Total 15	BUS 210S International Business 3 BUS 221S Principles of Organizational Behavior 3 BUS 250S Business Capstone OR BUS 291L Internship Exp AND BUS 291R Internship Seminar 3 Social/Behavioral Elective 3 (HST 121S Hist of the US I OR HST 122S Hist of the US II OR HST 125S Western Civ to 1715 OR HST 126S Western Civ Since 1715) Technical Elective 3 Total 15
Third Year	ECN 141 Principles of Macroeconomics 3 Course in Concentration 3 Scientific Inquiry Competency 4 Living Well Competency 2-3 Electives 3 Total 15-16	BENV300 Cross-cultural Experience 3 MAT 115 Business Calculus 3 Or MAT 135 Calculus 1 (5) Reading the Bible Competency 3 Creative Expression Competency 3 (could be met by MUS 120S or THE 121S at Edison) Electives 4 Total 16
Fourth Year	BENV400 Christian Values in a Global Com 2 Electives 7 FIN 353 Money and Banking 3 Course in Concentration 3 Total 15	Religious Understanding Competency 3 (could be met by REL 121S at Edison) Electives 6 MGT 380 Corporate Strategy 3 Course in Concentration 3 Total 15
	Fall Concentration related courses	Spring Concentration related courses
	ACT 352 Government and Not-for-profit Accounting* 3 MKT 325 E-Commerce* 3 MKT 357 Marketing Research* 3 MKT 358 Consumer Behavior* 3 MKT 360 Sales* 3 TEC 369 Intro to Information Systems* 3 FIN 375 Insurance and Risk Management* 3 FIN 376 Property and Casualty Insurance* 3	ACT 343 Intermediate Managerial Accounting* 3 ECN 371 International Trade and Investment* 3 ECN 382 Economic Dev & the Environment* 3 FIN 367 Financial Investments* 3 MGT 355 Production Operations Management* 3 MGT 359 Entrepreneurship* 3 MGT 364 Human Resource Management 3 MKT 362 Advertising* 3 MKT 363 Marketing Management 3

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

*Alternate year courses. **Bold face** print denotes major course requirement

Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.