

**2021-2022 Academic Bulletin**  
**Suggested Transfer Plan at Edison State Community College**

First Semester			Second Semester		
		Credits			Credits
BUS110S	Introduction to Business (OE100)	3	ACC121S	Introduction to Financial Accounting (ACC210)	4
CIS110S	Computer Concepts and Applications (CST111)	3	BUS223S	Business Communication (OE200)	3
COM121S	Introduction to Communication (COM130)	3	CIS202S	Spreadsheets (CST285)	3
ENG121S	Composition I (ENG141)	3	ECO221S	Principles of Microeconomics (ECO222)	3
MKT 218S	Customer Service (OE200)	1	MKT216S	Principles of Marketing (MKT151)	3
MTH119S	Business Mathematics (MAT181)	3			
		16			16

Third Semester			Fourth Semester		
		Credits			Credits
ACC122S	Introduction to Managerial Accounting (ACC228)	4	BUS235S	Business Law (LAW211)	4
BUS221S	Principles of Organizational Behavior (MGT301)	3	BUS250S or MKT291L & MKT291R	Business Capstone or Marketing Internship Experience and Marketing Internship Seminar (OE200)	3
MKT219S	Integrated Marketing Communications (MKT253)	3	MKT112S	Effective Selling (MKT354)	3
MKT231S	Digital Marketing (MKT370)	3	Technical Elective	Technical Elective (OE200)	3
Soc/Beh Sci	Social/ Behavioral Science Elective (OE200)	3	Humanities Elective	Humanities Elective (PHI110)	3
		16			16

**Associate of Applied Business**

**Total Hours: 64**

**Suggested Pathway at Tiffin University:**

Fifth Semester			Sixth Semester		
		Credits			Credits
MAT273	Applied Statistics I	3	MGT201	Management of Organizations	3
NAT130	Foundations of Healthy Living	3	ENG142	Rhetoric and Academic Writing	3
DEC250	Engage and Explore	3	ECO221	Principles of Macroeconomics	3
MKT252	Buyer Behavior	3	OE200	Open Elective 200+	3
		12			12

Seventh Semester			Eighth Semester		
		Credits			Credits
DEC300	Connect	3	DEC400+ L	Impact + ePortfolio	4
FIN301	Business Finance	3	OE200	Open Elective 200+	3
MKT350	Retailing Management	3	MKT357	Business Marketing	3
OE200	Open Elective 200+	3	MKT402	Marketing Research	3
		12			13

Ninth Semester		
		Credits
MKT404	Global Marketing	3
MGT495	Organizational Strategy	3
MKT470 or MKT491	Internship or Marketing Research Project	3
		9

Bachelor of Business Administration is awarded once the student has completed the AAB in Marketing, 48 hours from Tiffin, and the additional coursework listed above. A minimum of 121 credits must be earned.

**A grade of "C: or better, or a "Pass" in a Pass/Fail transcribed course must be achieved to receive transient transfer credit.**

This Transfer Pathway represents one example of how to complete the AAB and BBA degrees. Students should work closely with advisors at both institutions to discuss options. Students should work with a **Tiffin University** advisor to identify a minor or a second major/etc. A **Tiffin University** advisor can also assist students with developing a graduation plan for full- or part-time study.

**\*Course sequence may change based on the individual needs of the student and schedule type required.**

**\*How the courses transfer from Edison State Community College to Tiffin University is indicated in parenthesis in each semester completed at Edison State Community College.**

**All students must complete:**

- A minimum of 121 semester hours (combined coursework from Edison State Community College and Tiffin University) completed.
- A minimum of 48 semester hours completed at a 4-year institution with 30 of these semester hours being completed with Tiffin University. All 300/400 level course work is to be completed at Tiffin University.

***This information is provided by both institutions solely for convenience and expressly disclaims any liability which may otherwise be incurred. This is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, each institution reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.***