SYLLABUS
PART I
EDISON STATE COMMUNITY COLLEGE
BUS 140S NON-PROFIT LEADERSHIP
3 CREDIT HOURS

COURSE DESCRIPTION
Introduction to leadership issues in the non-profit sector. Students will apply principles covering strategy, impactful communication, organizational performance, grant writing, fundraising, succession, and board governance.

COURSE GOALS

The student will:

Bloom's Levels		Program Outcome
6	1. Engage in effective dialogue by demonstrating active listening, formulating insightful questions, and offering constructive feedback.	1, 2, 5, 6
2	2. Describe the basic components of non-profit organizational structures.	3, 4, 9, 10
6	3. Develop a compelling mission and vision for non-profit organizations.	1, 5
3	4. Apply effective strategies to support the mission and growth of non-profit organizations.	1, 2, 3, 4, 5, 6, 9, 10
1	5. Identify and describe different leadership types, including servant, transformational, charismatic, and transactional.	2, 3
5	6. Assess and evaluate the effectiveness, performance, and overall health of non-profit boards.	1, 2, 4, 5, 6, 8, 9, 10
4	7. Differentiate between non-profit and for-profit organizations.	8, 9, 10
2	8. Identify non-profit key performance indicators (KPIs).	9, 10
3	9. Demonstrate recruitment strategies for people and monetary items.	1, 2, 5, 6

CORE VALUES
The Core Values are a set of principles which guide in creating educational programs and environments at Edison State. They include communication, ethics, critical thinking, human diversity, inquiry/respect for learning, and interpersonal skills/teamwork. The goals, objectives and activities in this course will introduce/reinforce those Core Values wherever appropriate.

TOPIC OUTLINE
1. Becoming a Leader
2. Introducing Why Strong Communication Matters
3. Utilizing Different Types of Listening
4. Adding Meaning to Crucial Conversations
5. Managing Passive Aggressive Conversations
6. Using Dominance, Influence, Steadiness, and Conscientiousness (DISC)
7. Thriving in Failure
8. Using Conscious Leadership
9. Applying Leadership Styles
10. Creating a Mission, Vision, and Purpose
11. Creating an Operational Strategy