

SYLLABUS
PART I
EDISON STATE COMMUNITY COLLEGE
IMD 241S INTRODUCTION TO VIDEO PRODUCTION
3 CREDIT HOURS

COURSE DESCRIPTION

Introduction to digital video production with an emphasis on understanding the video production cycle, operating video equipment, importing and exporting video, and video editing using appropriate software. Lab fee.

COURSE GOALS

The student will:

Bloom's Level		Program Outcomes
3	1. Demonstrate a technical understanding of the use of appropriate software in producing and editing digital video.	4, 5, 6
2	2. Discuss the video production cycle.	1, 4, 6
3	3. Use video equipment to produce digital videos.	5, 6
5	4. Produce, compile, and edit digital videos for inclusion in a portfolio.	5, 6, 8, 9
5	5. Critique, analyze, and discuss own work and the works of others.	1, 2, 8
2	6. Discuss the importance of ethics in the video production industry.	1, 2, 3

CORE VALUES

The Core Values are a set of principles that guide Edison State in creating its educational programs and environment. They will be reflected in every aspect of the College. Students' educational experiences will incorporate the Core Values at all levels, so that a student who completes a degree program at Edison State will not only have been introduced to each value but will have had them reinforced and refined at every opportunity.

TOPIC OUTLINE

1. Understanding the Video Production Cycle
2. Operating Video Equipment
3. Identifying Video Format Characteristics, Benefits, and Limitations
4. Importing Media
5. Organizing Media
6. Mastering the Essentials of Video Editing
7. Working with Clips and Markers
8. Adding Transitions
9. Mastering Advanced Editing Techniques
10. Putting Clips in Motion
11. Editing and Mixing Audio
12. Sweetening Sound
13. Adding Video Effects
14. Improving Clips with Color Correction and Grading
15. Exploring Compositing Techniques
16. Creating Graphics
17. Exporting Frames, Clips, and Sequences