

SYLLABUS  
PART I  
EDISON STATE COMMUNITY COLLEGE  
IMD 101S INTRODUCTION TO INTERACTIVE MEDIA  
1 CREDIT HOUR

**COURSE DESCRIPTION**

Introduction to interactive media. Interactive media uses, impacts, policies, laws, and ethical concerns will be discussed. Students will also learn about the careers and opportunities within various interactive media industries and the importance and value of an electronic portfolio. Lab fee.

**COURSE GOALS**

The student will:

Bloom's Level		Program Outcomes
2	1. Discuss the impacts of interactive media on society.	2
2	2. Distinguish between different forms of interactive media and their appropriate use.	2
2	3. Discuss the uses, policies, and laws relating to various interactive media.	2
2	4. Discuss the importance of ethics in various interactive media industries.	1, 2
2	5. Discuss the purpose and value of an electronic portfolio.	2, 5

**CORE VALUES**

The Core Values are a set of principles that guide Edison State in creating its educational programs and environment. They will be reflected in every aspect of the College. Students' educational experiences will incorporate the Core Values at all levels, so that a student who completes a degree program at Edison State will not only have been introduced to each value, but will have had them reinforced and refined at every opportunity.

**TOPIC OUTLINE**

1. The Changing Media
2. Media and Society
3. Public Relations
4. Media Uses and Impacts
5. Media Policy and Law
6. Media Ethics
7. Global Communications Media
8. Portfolio Preparation