

SYLLABUS  
PART I  
EDISON STATE COMMUNITY COLLEGE  
IMD 233S ELECTRONIC PUBLISHING  
3 CREDIT HOURS

**COURSE DESCRIPTION**

In-depth study of electronic publications with an emphasis on typography, the use of color, page layout, and document-construction. Working with styles, graphics, tables, transparency, printing, and exporting are also discussed. Prerequisite: IMD 131S. Recommended: IMD 133S. Lab fee.

**COURSE GOALS**

The student will:

Bloom's Level		Program Outcomes
3	1. Demonstrate a technical understanding of the use of appropriate software in producing and editing electronic publications.	4, 5, 6
3	2. Apply the principles of effective design to electronic publications.	3, 5, 6
3	3. Prepare electronic publications for dissemination in different formats.	5, 6
5	4. Produce, compile, and edit electronic publications for inclusion in a portfolio.	5, 6, 8, 9
5	5. Critique, analyze, and discuss own work, the work of peers, and the work of other graphic designers.	1, 2, 8

**CORE VALUES**

The Core Values are a set of principles that guide Edison State in creating its educational programs and environment. They will be reflected in every aspect of the College. Students' educational experiences will incorporate the Core Values at all levels, so that a student who completes a degree program at Edison State will not only have been introduced to each value, but will have had them reinforced and refined at every opportunity.

**TOPIC OUTLINE**

1. Getting to Know Electronic Publishing
2. Setting Up a Document and Working with Pages
3. Working with Objects
4. Flowing Text
5. Editing Text
6. Working with Typography
7. Working with Color
8. Working with Styles
9. Importing and Modifying Graphics
10. Creating Tables
11. Working with Transparency
12. Printing and Exporting
13. Creating PDF Files with Form Fields
14. Creating a Fixed-Layout EPUB