

SYLLABUS  
PART I  
EDISON COMMUNITY COLLEGE  
ENG 224S JOURNALISM  
3 CREDIT HOURS

**COURSE DESCRIPTION**

Study of journalistic traditions, ethics, culture and conventions, with a practical emphasis on news-writing, editing and design for both print and electronic media.

**COURSE GOALS**

The student will:

Bloom's Level		Program Outcomes
1	1. Define the characteristics of the news industry and the related careers.	1
3	2. Apply the basics of news writing and elementary reporting.	2,6,4
5	3. Compose, using the appropriate story structure, style, syntax, and diction for the various news media.	1,2,6
3	4. Apply Edison's six core values within the context of news writing.	1,2,3,4,5,6
5	5. Develop and demonstrate professional discipline.	1,4,5
1	6. Recognize journalistic traditions and conventions as they relate to specific media—print vs. electronic, etc.	2,4,6

**CORE VALUES**

The Core Values are a set of principles that guide in creating educational programs and environments at Edison. They include communications, ethics, critical thinking, human diversity, inquiry/respect for learning, and interpersonal skills and teamwork. The goals, objectives, and activities in this course will introduce/reinforce these Core Values whenever appropriate.

**TOPIC OUTLINE**

1. The journalist's role
2. History of journalism
3. Inside a newspaper
4. The inverted pyramid
5. Writing the lead, body, tail
6. Conventions: Web vs. Print media
7. How editors assess
8. Responsible journalism
9. Research and information sources
  - The Internet
  - Resources
  - Accessing information
10. Interviews and profile articles
11. Confidentiality