

SYLLABUS
PART I
EDISON STATE COMMUNITY COLLEGE
IMD 291L INTERNSHIP EXPERIENCE (2 CREDIT HOURS)
IMD 291R INTERNSHIP SEMINAR (1 CREDIT HOUR)

COURSE DESCRIPTION

Provides an opportunity for students to mesh theory and practice through supervised work experience in an interactive media career field. Experiences are discussed and integrated with academic work in weekly seminars. The student completes a total of 224 hours of service at the cooperating organization and a weekly one-hour seminar on campus. Prerequisite: Minimum of 18 IMD credit hours completed and department approval. Co-requisite: IMD 291L, IMD 291R, and IMD 292S must be taken together.

COURSE REQUIREMENTS

The student must:

1.	Complete an interview with a full-time IMD faculty member in order to obtain department approval.
2.	Maintain a minimum 3.0 GPA.
3.	Use Edison State's Career Services in order to improve interview skills and develop a résumé.
4.	Complete all registration procedures and pay fees.
5.	Co-requisite: IMD 291L, IMD 291R, and IMD 292S must be taken together.

COURSE GOALS

The student will:

Bloom's Level		Program Outcomes
5	1. Integrate classroom learning with on-the-job experiences in an interactive media environment.	3, 4, 5, 6, 7
3	2. Apply résumé, job application, and interviewing skills.	1, 2, 5
1	3. Research host organization, understand company history, mission, products, and procedures.	3, 4
5A	4. Behave in a professional manner in both appearance and attitude.	1, 2, 3
3	5. Demonstrate punctuality and self-discipline.	1, 2, 3
5	6. Develop the ability to self-reflect and take constructive criticism.	1, 2, 3, 8
2	7. Demonstrate the ability to work as a member of an interactive media team.	1, 2, 3, 8
4	8. Prioritize and complete tasks assigned.	1, 2, 3
4	9. Analyze and implement solutions for the organization's interactive media needs.	3, 4, 5, 6, 7
5	10. Formulate a professional network of acquaintances to increase employment opportunities.	1, 2, 3
5	11. Evaluate current trends and issues in the interactive media industry.	2, 3, 4

CORE VALUES

The Core Values are a set of principles that guide Edison State in creating its educational programs and environment. They will be reflected in every aspect of the College. Students' educational experiences will incorporate the Core Values at all levels, so that a student who completes a degree program at Edison State will not only have been introduced to each value, but will have had them reinforced and refined at every opportunity.

TOPIC OUTLINE

1. Orientation, interview skills, and résumé development
2. Communication: the purpose of journal entries
3. Interpersonal skills and teamwork
4. Common challenges and concerns
5. Organizational knowledge
6. Effective resource utilization
7. Professional concerns: quality, commitment and growth, and issues and trends
8. Boundaries on the job
9. Ethical considerations
10. Written and self-evaluations
11. Diversity in the workplace