

SYLLABUS
PART I
EDISON STATE COMMUNITY COLLEGE
COM 121S INTRODUCTION TO COMMUNICATION
3 CREDIT HOURS

COURSE DESCRIPTION

A hybrid introduction to theories, principles, and practice of speech communication and a survey of the study of theories of human communication. The course will focus on developing public speaking skills and on providing students with the knowledge necessary to better identify and describe communicative events in their own lives, including how to analyze these events and how to make choices about meanings and responses in appropriate and effective ways. Students will practice the invention, preparation, rehearsal, performance, and critiquing of academic speeches. Public speaking presentations will include interview presentations, small group presentations, ceremonial speeches, academic poster presentation, researched informative speeches, and researched persuasive speeches. In addition, students will survey and apply theories and principles of communication, rhetoric, intrapersonal communication, self-concept and communication, perception and communication, verbal communication, nonverbal communication, listening, interpersonal communication, intercultural communication, small group communication, gender and communication, organizational communication, conflict resolution, communication and technology, and media studies. How communication practices contribute to the construction of meaning, relationships, culture, and society will also be explored.

COURSE GOALS

The student will:

Bloom's Level		Gen Ed Outcomes
3	1. Define, explain, and apply the basic principles and theories of oral communication.	1,2,3,4,5,6
3	2. Survey, explain, and apply introductory principles and theories of human communication, including interpersonal communication, intercultural communication, small group communication, mass media communication, and communication and technology.	1,2,3,4,5,6
5	3. Present well-developed and appropriately organized informative (e.g., demonstration speeches, introductory speeches, researched speeches, etc.) and persuasive speeches (e.g., factual speeches, policy speeches, value speeches).	1,2,3,4,5,6
3	4. Recognize the importance of and conduct audience analysis and adaptation of messages, style, and delivery to meet the needs of diverse audiences.	1,2,3,4,5
3	5. Conduct research to find appropriate and credible supporting materials that meet the needs of the situation, the type of speech, and the audience.	1,2,3,4,5
3	6. Gain confidence speaking in front of audiences appropriate for the mode of instructional delivery by developing skills and strategies for overcoming communication apprehension.	1,2,3,4,5
5	7. Synthesize information from multiple sources to construct an argument.	1,2,3,4,5
4	8. Distinguish among the purposes of informative, persuasive, and special occasion speeches.	1,2,3,4,5
3	9. Use appropriate and effective verbal and nonverbal delivery to communicate messages consistent with the presentation's purpose, context, and audience.	1,2,3,4,5

CORE VALUES

The Core Values are a set of principles that guide in creating educational programs and environments at Edison State. They include communication, ethics, critical thinking, human diversity, inquiry/respect for learning, and interpersonal skills/teamwork. The goals, objectives, and activities in this course will introduce/reinforce these Core Values whenever appropriate.

TOPIC OUTLINE

1. Oral Communication
2. Tribute Speech
3. Informative Speech
4. Persuasive Speech
5. Interview Practice
6. Academic Research
7. Logic
8. Evaluation
9. Listening
10. Communication Competence
11. Intrapersonal Communication
12. Perception
13. Self-Perception
14. Communication Theory and Models
15. Verbal Communication
16. Nonverbal Communication
17. Intercultural Communication
18. Interpersonal Communication
19. Self-Disclosure
20. The Stages of Relationship Development
21. Relationship Dialectics
22. Small Group Dynamics and Roles
23. Conflict Resolution
24. Communication and Technology