SYLLABUS PART I EDISON COMMUNITY COLLEGE COM 241S COMMUNICATION THEORY 3 CREDIT HOURS

COURSE DESCRIPTION

An introduction to widely-accepted theories in the communication discipline and the methods by which they have been developed and tested.

COURSE GOALS

The student will:

Bloom's		
Level		
1	1. Identify elements of the communication process as they relate to	
	effective communication in interpersonal, group, public, and mediated	
	contexts.	
1	2. Define basic terms used in theories of communication.	
1	3. Identify standard theories of communication by their major elements.	
3	4. Critically apply communication theories to specific cases.	
1	5. Identify basic methods of research and theory construction.	

CORE VALUES

The Core Values are a set of principles that guide in creating educational programs and environments at Edison. They include communication, ethics, critical thinking, human diversity, inquiry/respect for learning, and interpersonal skills/teamwork. The goals, objectives, and activities in this course will introduce/reinforce these Core Values whenever appropriate.

TOPIC OUTLINE

- 1. Theory construction in the field of communication
- 2. Thematic theories: symbolic activity, performance, meaning
- 3. Contextual theories: interpersonal, group, media
- 4. Critical theories
- 5. Future trends in communication theory