

SYLLABUS  
PART I  
EDISON STATE COMMUNITY COLLEGE  
IMD 133S TYPOGRAPHY AND LAYOUT  
2 CREDIT HOURS

**COURSE DESCRIPTION**

Principles of typography and layout with an emphasis on the history of type, physical attributes of type, type family classifications, legibility and readability, layouts, and type design. Prerequisite or Co-requisite: IMD 111S. Lab fee.

**COURSE GOALS**

The student will:

Bloom's Level		Program Outcomes
1	1. Describe the history of type.	1, 2
2	2. Distinguish between different type family classifications.	1, 5
2	3. Explain how type affects legibility and readability.	1, 5
2	4. Describe the use of layout and its impact on type.	1, 5
2	5. Discuss the use of type in a digital environment.	1, 3

**CORE VALUES**

The Core Values are a set of principles that guide Edison State in creating its educational programs and environment. They will be reflected in every aspect of the College. Students' educational experiences will incorporate the Core Values at all levels, so that a student who completes a degree program at Edison State will not only have been introduced to each value, but will have had them reinforced and refined at every opportunity.

**TOPIC OUTLINE**

1. History of Type
2. Physical Attributes of Type
3. Type Family Classification
4. Legibility and Readability
5. Layout Design Aspects
6. Layout Using Grids
7. Type in a Digital Environment
8. Type Design
9. Creative Message-Making