

SYLLABUS
PART I
EDISON COMMUNITY COLLEGE
SCM 220S INTERNATIONAL LOGISTICS
3 CREDIT HOURS

COURSE DESCRIPTION

Study of global logistics with emphasis on looking at the whole world as one potential market. Includes import/export regulations, transportation methods, material handling and packaging, and use of technology for logistics. Prerequisite: SCM 110S, SCM 120S.

COURSE GOALS

The student will:

Bloom's Level		Program Outcomes
2	1. Explain the relationship between logistics and marketing including how global firms design their logistics channels.	1, 2, 3
1	2. Describe how cultural factors influence customer service.	1, 2, 6, 10
2	3. Explain how firms manage the cost of inventory but satisfy its customer's needs.	1, 2, 4
1	4. Describe how government can directly and indirectly influence a carrier's operation.	1, 2, 8
4	5. Compare the kinds of transportation infrastructure problems that exist in the United States and around the world.	1, 2, 8
1	6. Describe the warehousing issues a manager would face when considering international expansion.	1, 2, 8
1	7. Describe the packaging issues a manager needs to consider when selling to global market.	1, 2, 8
2	8. Explain how a logistics information system can improve decision-making.	1, 2, 3
2	9. Explain how inbound logistics affects the final customer.	1, 2, 4
4	10. Compare the kind of documentation needed for international shipments to that required for domestic shipments.	1, 2
4	11. Analyze the pros and cons for outsourcing.	1, 2, 8
4	12. Analyze the pros and cons of having a centralized operation serving European and Asian markets.	1, 2, 8

CORE VALUES

The Core Values are a set of principles which guide in creating educational programs and environments at Edison. They include communication, ethics, critical thinking, human diversity, inquiry/respect for learning, and interpersonal skills/teamwork. The goals, objectives, and activities in this course will introduce/reinforce these Core Values whenever appropriate.

TOPIC OUTLINE

1. Marketing and Logistics Channels
2. Customer Service
3. Inventory Management
4. Global Transportation Systems
5. Warehousing
6. Materials Handling and Packaging

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7. Managing Information
8. Inbound Logistics and purchasing
9. The Global Environment
10. Quality Systems and Improving Performance
11. Organizational Structure
12. Security in the Supply Chain
13. Regulatory Compliance